



70th Anniversary of the United Nations: Ways to Get Involved on Social Media

- Feature the series of **social media products**, developed by the United Nations Department of Public Information to engage the public in UN70 celebrations.

All digital products in the six official languages, along with suggested social media messages, are available at: <http://bit.ly/socialUN70>

- The anniversary is an opportunity to highlight all aspects of the work and achievements of the Organization by agencies and offices across the UN System. To make it easier to follow all anniversary-related activities, use the **#UN70 hashtag** when posting on your various platforms. Uses of #UN70 will be highlighted on UN accounts.
- Encourage your followers and fans to **get involved in events and activities**. Details and ideas are available at: www.un.org/un70/en
- **Follow the UN accounts** for updates. A list of the UN's social media platforms can be found at: www.un.org/social/
- Share the products and messages with staff maintaining your social media accounts, field offices, your networks and partners to help **amplify reach**.
- Contribute a **guest post** on an anniversary-related topic to the UN blog: blogs.un.org
- Contact the **DPI social media team** with questions or to let us know about your activities, at: @UN and socialmedia@un.org