



Ways To Get Involved on Social Media

- Use the **#UNGA** hashtag when posting on your various platforms. For the UN Summit for Refugees and Migrants, use **#UN4RefugeesMigrants**.
- Feature digital products in the six official languages and suggested social media messages, available at <http://j.mp/ungasocial> and <http://bit.ly/UNRefugeesMigrants>.
- Follow the UN for updates. A list of the UN's social media platforms can be found at: www.un.org/social.
- Contribute a guest post to the UN blog: <https://blogs.un.org>.

VIP Social Media Space

High-level attendees are invited to showcase their commitment and actions on international issues to an extensive global audience by visiting the VIP Social Media Space, which will be located behind the ceremonial stairs in the Visitors' Lobby on 19, 20 and 21 September.

The following activities will be available:

- A **cinemagraph** – a portrait-style photograph with a digitally-enhanced moving element – taken by a professional photographer for **Instagram**. Attendees may provide a quote to appear either on the photograph or in the body of the Instagram caption.
- The **Twitter Mirror**, consisting of an iPad in a frame on which attendees can record a short video in the language of their choice or have their photograph taken and, if desired, digitally write a message or sign their name.
- **Facebook Live**: attendees can answer questions on the topic of their choice either directly to camera (iPhone) or through interview format, streamed live on Facebook.
- **Snapchat**: attendees can connect with Snapchat users by having their photograph taken or recording a video message in the language of their choice (to iPhone) of 10 seconds or less.

All of the above activities will be featured prominently on United Nations social media platforms with support from Instagram, Facebook, Twitter and Snapchat.

Appointments are highly recommended and can be made by contacting Francesca Lorusso-Caputti, lorusso-caputti@un.org