



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

Paris Agreement Signing Ceremony, 22 April

Ways To Get Involved on Social Media

- Use the **#ParisAgreement** hashtag when posting on your various platforms.
- Feature the series of social media content and products, developed by the United Nations Department of Public Information and partners to engage the public.

Digital products in the six official languages and suggested social media messages are available at: <https://trello.com/b/7mH3jk1t>

- Encourage your followers and fans to get involved and support the Paris Agreement. Ideas for taking climate action are available at: <http://www.un.org/sustainabledevelopment/takeaction/>
- Follow the UN for updates. A list of the UN's social media platforms can be found at: www.un.org/social
- Contribute a guest post on a climate-related topic to the UN blog: www.blogs.un.org

Twitter Mirror

High-level attendees are invited to showcase commitment to the Paris Agreement to a broad audience by visiting the Twitter Mirror, which will be located on the 2nd floor of the Conference Building near the entrance of the North Delegates' Lounge.

A Twitter Mirror consists of an iPad with a frame. Users have their photograph taken and, if desired, digitally write a message or sign their name. The photograph will then be tweeted on the UN Twitter account (@UN), which has nearly 7 million followers, and shared on other UN social media and photo-sharing platforms. Participants may also record a short video if desired.

Appointments at the Twitter Mirror are highly recommended and can be made by contacting socialmedia@un.org. Visits to the Mirror are expected to last no more than 2-3 minutes.